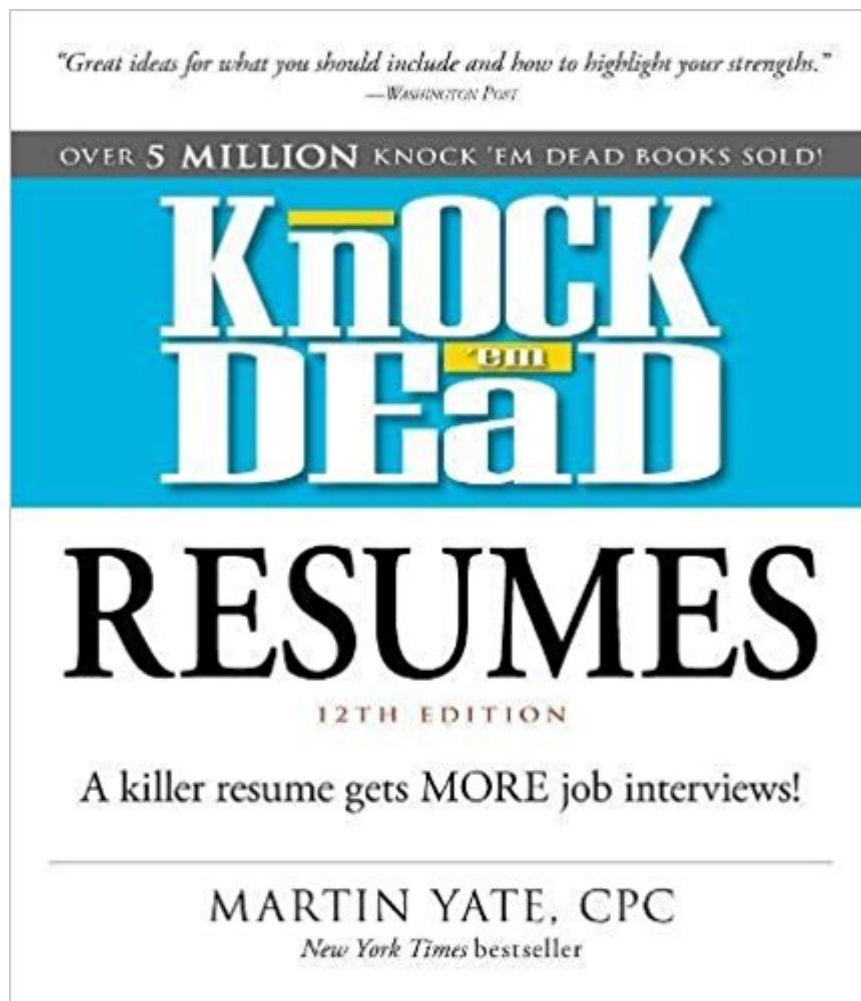




The book was found

Knock 'em Dead Resumes: A Killer Resume Gets MORE Job Interviews!



Synopsis

Expert advice on building a resume to get the job you want! Your resume is the most important financial document you'll ever create. When it works, so do you. Drawing on more than thirty years of experience, bestselling author Martin Yate shows you how to write a dynamic, effective resume that:

- Stands out in a resume database
- Builds a strong personal brand employers will want on their team
- Passes recruiters' six-second scan test
- Speaks to exactly what employers are looking for

The new edition of this classic guide includes dozens of sample resumes as well as cutting-edge advice on resume-writing tactics. With *Knock 'em Dead Resumes*, 12th Edition, you'll grab employers' attention--and score the job you want.

Book Information

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Customer Reviews

Martin Yate, CPC, is one of the foremost experts in the field of resumes, job search and career management. The author of *Knock 'em Dead*, *Knock 'em Dead Resumes*, *Knock 'em Dead Cover Letters*, *Knock 'em Dead: Secrets & Strategies for First-Time Job Seekers*, and many other career books. Martin has helped millions of people achieve professional success and he can help you too.

I applied to nearly 50 jobs without many replies other than "thanks but no thanks" from employers. I bit the bullet and bought this book hoping my luck would change. I learned more about myself, my

professional brand, and how to think from an employer's viewpoint. Now that my resume is totally revamped, I am eager to see how many hits I now get. I am optimistic that things will turn around quite soon!. I am appreciative of the Knock em Dead series and I hope it helps you too, just not for the same job as me!

There is a lot of helpful information in this book, but the author seems a bit too sure of himself, making me question some of his suggestions. For one, while it is true that a resume should be written in the first person, it should not include the word "I," as suggested as a possibility by the author. The "I" should be understood but not used in print. If this is a new trend, my guess is that most hiring managers will see the use of "I" as an error, not a new trend or an acceptable practice.

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